

ALFA
— COLLEGE —

ALFA ALUMNI
ACHIEVEMENT AAA+

CHARLES LIM

Majored in **Architecture**

CHARLES LIM

The Passion For Design And Business

Charles Lim recalls his architecture studies at ALFA College with gratitude and humility. "ALFA is a good place to learn because lecturers offer quality education. Plus, you get personalized attention. ALFA opened my eyes to reality and prepared me for the real world. ALFA was a stepping stone for my achievements today," explained Charles.



"Study trips help students grow as architects."

After graduating from ALFA, Charles continued his studies at the University of Tasmania, Tasmania. Following graduation from UTAS, Charles worked in a large design firm in Melbourne which exposed him to sizeable residential, university, commercial and healthcare projects. In 2010, together with fellow ALFA alumnus Damon Kok, Charles opened the architecture firm of ZX Atelier in Malaysia.

Charles encourages design students to travel to gain insight and inspiration. Study trips, like the ones offered at ALFA College, are "important because seeing different places help students grow as architects. Students become exposed to

different design cultures. Design is not just about studying in classrooms. The world can serve as our classroom and inspire creative ideas".



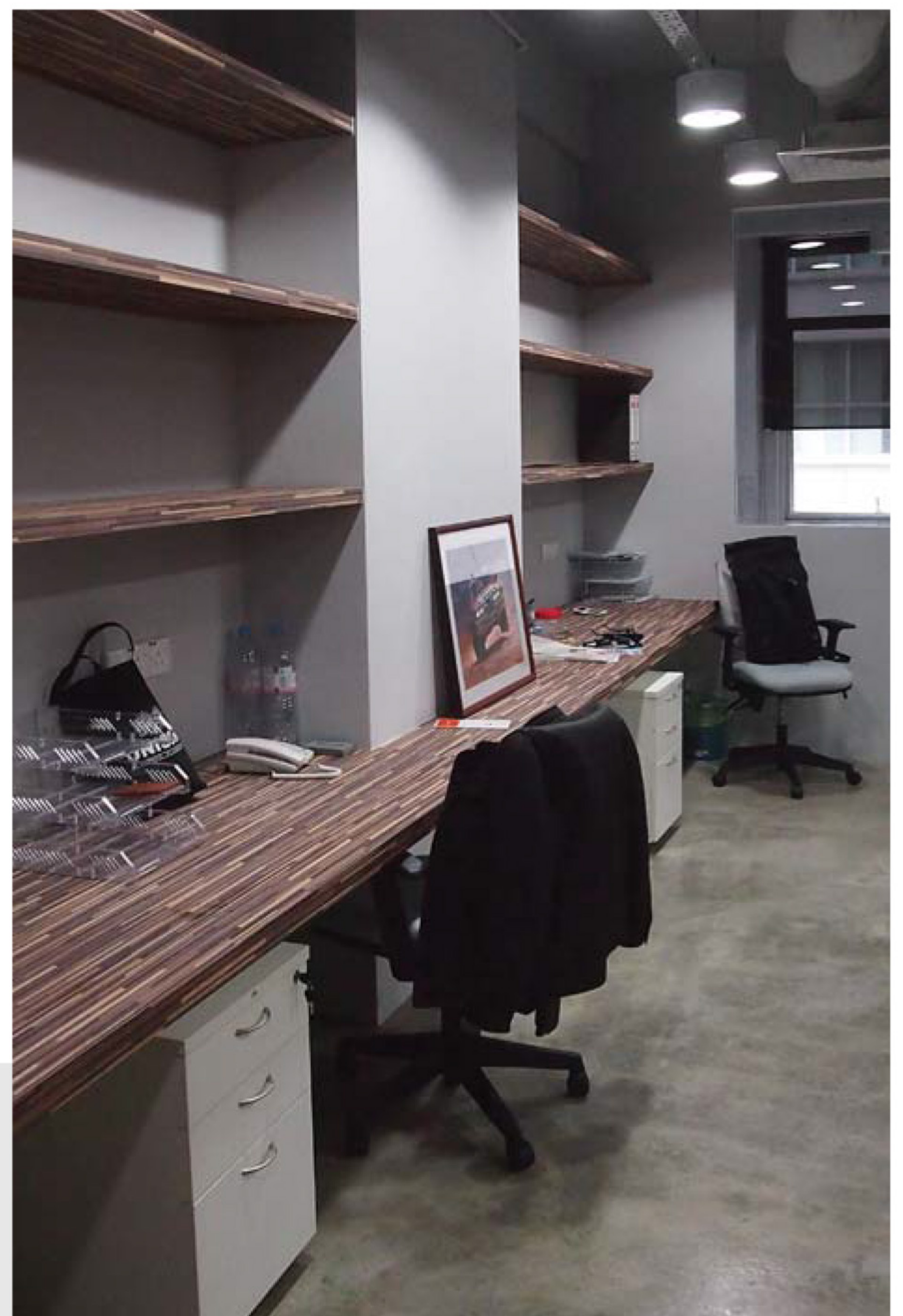
Job Title: Director **Company:** ZX Atelier Sdn Bhd

Projects: - Lavender Height, Malaysia - Whitsunday Business Centre, Australia - Elizabeth College & Lilydale District College, Australia - Taylors Hill Shopping Centre, Australia - Emerald Shopping Centre, Australia - IGA Wauchope, Australia (Shopping Centre Redevelopment)

CHARLES LIM



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|---|------------------------------------|
| 1 | 1. Lavender Height, Malaysia |
| 2 | 2. The Blyt Group, Solaris Dutamas |
| 3 | 3. Setara Pelana Office, Publika |



DAMON KOK

Majored in **Architecture**

DAMON KOK

Design Firm Owner

DAMON KOK is an architecture graduate from ALFA College. He travelled to Australia following graduation from ALFA to complete his degree work at University of Tasmania. Since then, he has gained incredibly valuable experience in the industry.



"Beyond education, one must learn the industry, expand one's network, and experiment."

He has managed large-scale healthcare and housing projects. And through his training in large-scale projects, Damon has become a local expert on project management and clientele communications.

Damon recalls his time at ALFA. "The lecturers and fellow students were a good influence. ALFA students were diligent and helpful, thus contributing to a positive learning environment."

Damon believes that there will always be a demand for architecture graduates in the job market. "If you're good, you can definitely find a job. You don't have to worry."

Driven by an urge to realize his own design vision, Damon decided to venture out amongst the ranks of independent, budding entrepreneurs. Together with fellow ALFA graduate, Charles Lim, Damon established the design firm of ZX Atelier. Damon continues to dedicate his architectural strengths to his practice and ensuring that it sets itself towards international status.

As a business owner, he looks for certain qualities in an architecture graduate such as passion, diligence, and good communication skills.

Job Title: Director

Company: ZX Atelier Sdn. Bhd.

Projects: - Puchong Columbia Asia Hospital - Taiping Columbia Asia Hospital - Columbia Asia Hospital, Bukit Rimau - Columbia Asia Hospital, Nusajaya - Satori Condominium & Sea Villas, Beserah

DAMON KOK



AAA+



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- 2

1. Puchong Columbia Asia Hospital
2. Satori Condominium & Sea Villas - Beserah



Satori Condominium &
Sea Villas - Beserah